

**The global MBA that
makes the difference**



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The ACCA and Oxford Brookes global MBA

To be successful in a modern business environment you need to think and lead across international boundaries.

To develop your career you need to build on your professional and managerial experience.

In an increasingly competitive and global economy you need to be prepared for change.

What makes the difference is the most sought after management qualification, whether you are aspiring to a senior financial or general management role, or you want to start your own business.

ACCA and Oxford Brookes University have combined their strengths as leaders in international education to produce a blended-learning global MBA programme specifically designed for ACCA members. Accredited by AMBA (Association of MBAs), and supported by BPP Learning Media, the programme offers a flexible approach to completing an MBA.

“Doing the Oxford Brookes global MBA gave me the educational ammunition to move into a director of finance role.”

Christine Barve

Director of finance, Luton Primary Care Trust – UK

We want to give bright people the tools to be even more successful

The Oxford Brookes blended-learning global MBA offers an intensive collaborative experience, which will support you on a challenging journey that will accelerate your self-development and career progression. With the emphasis on leadership, strategic thinking and issues of implementation in a global context, we will develop and combine your powers of critical enquiry with practical insight.

One of the distinguishing characteristics of the programme is the emphasis put on developing a 'collaborative' rather than 'competitive' approach to learning.

This is based on our belief that successful businesses operate through the cooperation and collaboration of others, both within the business and through the development of long-term relationships and alliances with customers and suppliers. We are more interested in you and your personal and intellectual development than where you are ranked among your peers in terms of ability and achievement. This approach is embedded in our teaching, learning and assessment on the global MBA programme.

“I was initially concerned that studying online would be an isolated experience, but the support received from Oxford Brookes and the high levels of interaction with other students in the online seminars was fantastic.”

Caroline Tucker

Commercial finance manager, Virgin Media – UK





Blended learning with built-in support

The programme is designed with blended-learning support and has a global perspective, which means you will network and enhance your knowledge of the global business environment through interaction with an international mix of students. The ability to access the Virtual Campus at any time through the Internet combined with first-class interaction and support provided by Oxford Brookes' expert tutors, will allow you to plan your study sessions to fit in with your existing work-life balance.

The programme will not only develop your current competences, giving you the confidence to deal with complex situations, and perform across all functional areas of the business, but will contribute to lifelong learning. Enhancing your career path with the knowledge and expertise to operate effectively in a senior management role, and provide opportunities whether you stay in a finance function or move into general management or consultancy.

The global MBA offers an accelerated- entry route for ACCA members, recognising your status as a finance professional. It gives credit for the expertise you have already gained through your professional studies, which allows the programme to be completed in as little as 21 months. However, the MBA is not exclusive to ACCA members and you will find yourself sharing ideas and views with non-finance professionals – something that ACCA members that have completed the programme valued.

In addition, if you are achieving your continuing professional development (CPD) via the unit route, studying for the MBA may fully meet the 40 unit CPD requirement during each year of study. If you have exceeded your CPD requirements in the final year of study you can also carry forward up to 21 verifiable units to the following CPD year.

“If you are looking for a challenge, then the Oxford Brookes global MBA is for you.”

Brian Elliott

Deputy chief accountant, World Health Organization

Flexibility with a supportive structure

Our aim is to provide you with a learning environment that is both challenging and supportive and which fits in with your personal and work demands. Our blend of learning means you get the interaction and support you would expect to receive from a face-to-face MBA course but with the convenience of studying in your own environment at a time that suits.

Interaction

Discussions facilitated through online seminars mean you are connected and interacting with tutors and fellow students right from day one. These thought-provoking seminars normally run over 11 days allowing you the freedom to participate – wherever you are in the world – at times which fit around your work and personal commitments.

As part of a tutor group you will get to debate and share experiences with other experienced managers and professionals from all over the world and also have individual access to tutors via their tutor mailbox.

However, you will still get to meet other students and tutors at the face-to-face workshops. It is a requirement of the programme to complete two workshops – either separately or more intensively back-to-back – before you graduate. Delivered in Oxford and also at another location around the world each year, the workshops focus on leadership, research and consulting in business and encourage you to develop the competences required for your ongoing development in business.

Support

Support during the course is provided by our responsive administrators and our experienced tutors are on hand to provide high levels of feedback and support on the course content. In addition, included in your course fees, you also have the convenience of taking your final exams at your nearest exam centre – we have over 350 exam centres in 160 countries around the world.

Materials

Purpose written, up-to-date textbooks are produced by BPP Learning Media and edited by Brookes for each module on the global MBA programme together with the study guides written by Brookes' course tutors. The cost of these materials are also included in your course fees. These study materials can be supplemented by access to the extensive resources in the Virtual Library where thousands of business reports, e-books and articles can be downloaded and printed from the convenience of your own computer.

“The global scope of the online seminars was particularly interesting, thanks to the exchanges and discussions with people living around the world.”

Loïc Autret

Director of business development and distribution,
The Walt Disney Company



Our global MBA will help you improve every part of your business brain

Foundations of Management

This module is designed to underpin the Global Business Strategy and Organisational Innovation and Change modules.

Students entering MBA programmes typically have a wide variety of backgrounds and work experience from many different business sectors. They therefore need to acquire a broad understanding of the process of management, the needs and contexts of organisations, and the contribution of the main business functions to the achievement of an organisation's objectives.

The purpose of the Foundations of Management module is to begin the development in individuals of an integrated and critically aware understanding of management and organisations in general; and of the functional specialist areas of marketing, operations management and information management in particular. The fourth component of this module, organisational analysis, provides a framework for the analysis of organisations and the integration and application of learning from other parts of the module. The knowledge content of the Foundation module has both an operational and a strategic orientation in order to provide a platform for the study of strategic management later in the course.

Leadership Development

Effective leadership is increasingly seen as crucial to the success of an organisation. The module focuses on leadership and developing leadership behaviours. It looks at leadership in its widest sense so it is relevant to all managers and professionals, whether or not you are currently leading a team. It considers leadership in a global context, recognising that leading others needs to take account of cultural differences.

The module will involve developing insights into your current leadership capabilities and how you are perceived by others. As a result of completing Leadership Development, you will be aware of your leadership strengths and areas for development. You should understand how to manage your own development so that you can achieve changes in your leadership behaviour relevant to your career and life goals, and to the contexts in which you will be operating.

98%

of Oxford Brookes' MBA graduates feel that they now have a wider understanding of global issues, and effective leadership and strategic management in organisations

Areas covered during the module include the importance and nature of leadership; behaviours of effective leaders; personality, culture and other influences on behaviour; different leadership styles; effective communication skills; empowering and motivating; communicating visions; leading teams; influencing and handling conflict; leading and facilitating change; coaching and developing others; life and career development; managing your development and producing personal development plans.

Global Business Strategy

Managers in all organisations need to understand the trends shaping the global business environment and the strategies that businesses have to adopt in order to deal with the challenges of operating within an increasingly competitive and dynamic marketplace. The rapidly changing international business environment requires companies to be capable of continual self-renewal. In order to remain competitive in a dynamic global business environment, organisations need to possess a strategy for change that provides them with a flexible response to change at both a local and a global level. This module aims to develop skills of critical evaluations, analysis and application of strategic concepts to the changing dynamics of the global business environment.

The module explores strategic decision making and managing resources; the application of strategy to different aspects of business; international business ethics, the role of the industry life cycle in shaping the organisation of the future, incubation and growth of new businesses within the global economy, internal development, mergers and acquisitions and strategic alliances, scenario planning in the global economy, business planning in practice, assessing and managing risk.

77%

of Oxford Brookes' MBA graduates have reported an increase in their salary since completing their MBA, with 30% seeing an increase of more than 26%

Organisational Innovation and Change

This module aims to provide an integrated approach to the management of change, transformation and innovation. The module focuses on the strategic management of people to create the circumstances that support innovation and change. It draws on current debates and empirical research in order to explore the importance of Strategic Human Resource Management within the context of broader corporate strategy.

The module provides an opportunity for you to bring a wide range of theoretical perspectives together in order to evaluate organisational attempts at the management of change and innovation. This should equip you with the conceptual skills for managing people through periods of major change and for creating an environment, which encourages innovatory behaviour. This module includes developing the human resource base to meet competitive challenge and environmental opportunity, the impact of culture and structure in achieving organisational change, innovation and creativity, change and transformation, organisational learning and knowledge management.

99%

of Oxford Brookes' MBA graduates would recommend the Oxford Brookes blended-learning global MBA to others

The Dissertation or Consultancy Project (Research Methods)

The dissertation is a key part of your global MBA. It gives you the opportunity to explore an area of interest and specialise in an area of your choice. Transferable skills in research, information and project management will be developed, equipping students for the continuously changing business environment of the 21st century. The aim of the module is to enable students to undertake a self managed process of systematic academic enquiry within the domain of management.

The Consultancy Project option allows students to work on a specific project for their employers or to increase their knowledge in an area of future career interest. Individuals are supported by a supervisor to guide them through this process.



72%

of Oxford Brookes' MBA graduates are now in senior management or director level positions

72%

of Oxford Brookes' MBA graduates have used their learning from the MBA to develop new policies and strategies in their organisation

Your next decision could make all the difference

Eligibility

To complete the Oxford Brookes University blended-learning global MBA through the accelerated-entry route, you will need to be an ACCA member (ACCA students and affiliates are not eligible).

Application

The registration form is available online: www.accaglobal.com/members. To register you will need to ensure that Oxford Brookes University receives your complete registration forms, photographs, payment and other documentation by the deadlines below to ensure that you can commence the programme on your preferred start date; otherwise you will be registered for the next start date.

01 December

for the programme starting on 15 January

01 June

for the programme starting on 15 July.

Fees

The fees for the programme, which are subject to annual review, can be found online and include the following: textbook and a study guide for each module; tuition and tutor support; access to the virtual library; tuition at face-to-face workshops; assessment and feedback and a choice of exam centres worldwide.

Additional fees may be charged for deferral of studies, resubmission of a dissertation/consultancy project and arranging a special exam centre. Costs for travel to face-to-face workshops and accommodation are not included.

On campus workshops with other MBA programmes and overseas study trips with partner institutions are attractive options available to you, which incur additional costs.

Assessment

The programme is assessed in a variety of ways – these include contributions to seminars, assignments, exams and a dissertation or consultancy project.

There are opportunities to receive feedback and guidance on your work prior to the submission of formal assessments. Written feedback is provided on assignments and responses to exam questions to enable you to learn from your experiences.

Award

You will be enrolled as a student of, and receive the award of MBA from, Oxford Brookes University – the same award which full and part-time MBA students receive. MBA external examiners review work from all modes of study that Oxford Brookes offers ensuring compatibility across all modes. The graduation ceremonies are held in Oxford and from time to time at other locations around the world.

For further information visit
www.accaglobal.com/members
or contact the global MBA
administrators on:

T +44 (0)1865 485800

F +44 (0)1865 485802

E mbaoxford@brookes.ac.uk

www.accaglobal.com



OXFORD
BROOKES
UNIVERSITY

T +44 (0)1865 485800
F +44 (0)1865 485802
E mbaoxford@brookes.ac.uk

www.accaglobal.com